

TSH Marketing & Business Solutions

Agency Case Studies & Client Portfolio

*Brand Positioning • Regional SEO • Social Media Marketing • Lead Generation •
Funnel Strategy • Website Development*

TSH Marketing & Business Solutions partners with businesses, organizations, and professionals to build scalable marketing systems focused on visibility, audience growth, conversion optimization, brand positioning, and long-term business development. The following case studies highlight projects across website development, regional SEO, authority positioning, social media marketing, educational outreach, lead generation strategy, and multi-brand business growth.

Regional SEO & Multi-Market Website Strategy

Client: Vegas Appraisal Pros

Overview

Developed a scalable regional SEO and website infrastructure strategy designed to strengthen local visibility across multiple Clark County, Nevada service areas.

Project Scope & Strategy

- Designed and developed the company website
- Created SEO-focused service pages and regional content
- Built localized search strategies for multiple Clark County markets
- Improved conversion-focused layouts and customer trust messaging
- Developed scalable website architecture for long-term expansion

Key Focus Areas

Regional SEO • Local Search Strategy • Website Development • Conversion Optimization

Post-COVID Multi-Brand Relaunch Strategy

Client: 24-7 Corporation

Overview

Supported the repositioning and relaunch of multiple transportation divisions following COVID-related disruption.

Project Scope & Strategy

- Supported digital repositioning and updated marketing direction
- Improved cohesion between multiple business divisions
- Strengthened digital presentation and brand structure
- Focused efforts on visibility, trust, and long-term scalability

Key Focus Areas

Brand Positioning • Marketing Strategy • Multi-Brand Structure • Digital Growth

Educational Outreach & Audience Growth Strategy

Client: Braxton Storm, LCSW

Overview

Developed marketing systems and educational outreach strategies designed to strengthen authority positioning, community engagement, and digital visibility.

Project Scope & Strategy

- Created social media and audience engagement strategies
- Built contracts and organizational systems for workshops and partnerships
- Supported digital positioning for parenting and educational initiatives
- Strengthened consistency across branding and online presence

Key Focus Areas

Social Media Marketing • Audience Engagement • Educational Outreach • Brand Positioning

Mental Health Authority Positioning & Speaker Growth

Client: Pack Mental Health

Overview

Supported the development of a stronger authority-focused digital presence for a mental health practice expanding into speaking and educational outreach.

Project Scope & Strategy

- Improved website messaging and SEO structure
- Strengthened LinkedIn and professional branding
- Unified branding across digital platforms
- Built strategy around speaking engagement growth

Key Focus Areas

Authority Positioning • SEO • LinkedIn Strategy • Speaker Marketing

Women-Focused Wellness Brand Strategy

Client: Mental Summit

Overview

Refined brand positioning and digital messaging for a wellness-focused speaking and educational platform.

Project Scope & Strategy

- Improved audience targeting and brand messaging
- Developed speaking engagement marketing strategy
- Created promotional direction and authority-building content
- Shifted messaging toward stronger emotional connection and authenticity

Key Focus Areas

Brand Messaging • Audience Growth • Speaker Marketing • Digital Promotion

Veteran-Owned Mobile Bartending Brand Launch

Client: Tactical Tenders

Overview

Developed a bold veteran-owned brand identity and conversion-focused digital strategy for a Central Texas mobile bartending company.

Project Scope & Strategy

- Created military-inspired branding direction
- Built website structure and booking flow strategy
- Developed event-focused messaging and customer positioning
- Improved trust-building and call-to-action placement

Key Focus Areas

Brand Development • Website Strategy • Conversion Flow • Customer Positioning

Leadership & Organizational Development Proposal Strategy

Client: Cardinal Communications

Overview

Supported organizational development and leadership-focused consulting initiatives tied to team communication and growth strategy.

Project Scope & Strategy

- Developed organizational consulting proposal structures
- Created leadership workshop and communication frameworks
- Supported engagement and team alignment strategies
- Focused on scalable business and leadership development systems

Key Focus Areas

Organizational Strategy • Leadership Development • Communication Systems • Consulting

Creative Brand & Service Positioning

Client: 702 Quilting

Overview

Developed a stronger digital identity and service presentation strategy for a quilting business focused on customer experience and professionalism.

Project Scope & Strategy

- Improved website structure and service presentation
- Created cohesive branding and visual consistency
- Enhanced pricing presentation and user experience
- Strengthened overall professionalism and online visibility

Key Focus Areas

Website Development • Service Positioning • Branding • UX/UI

